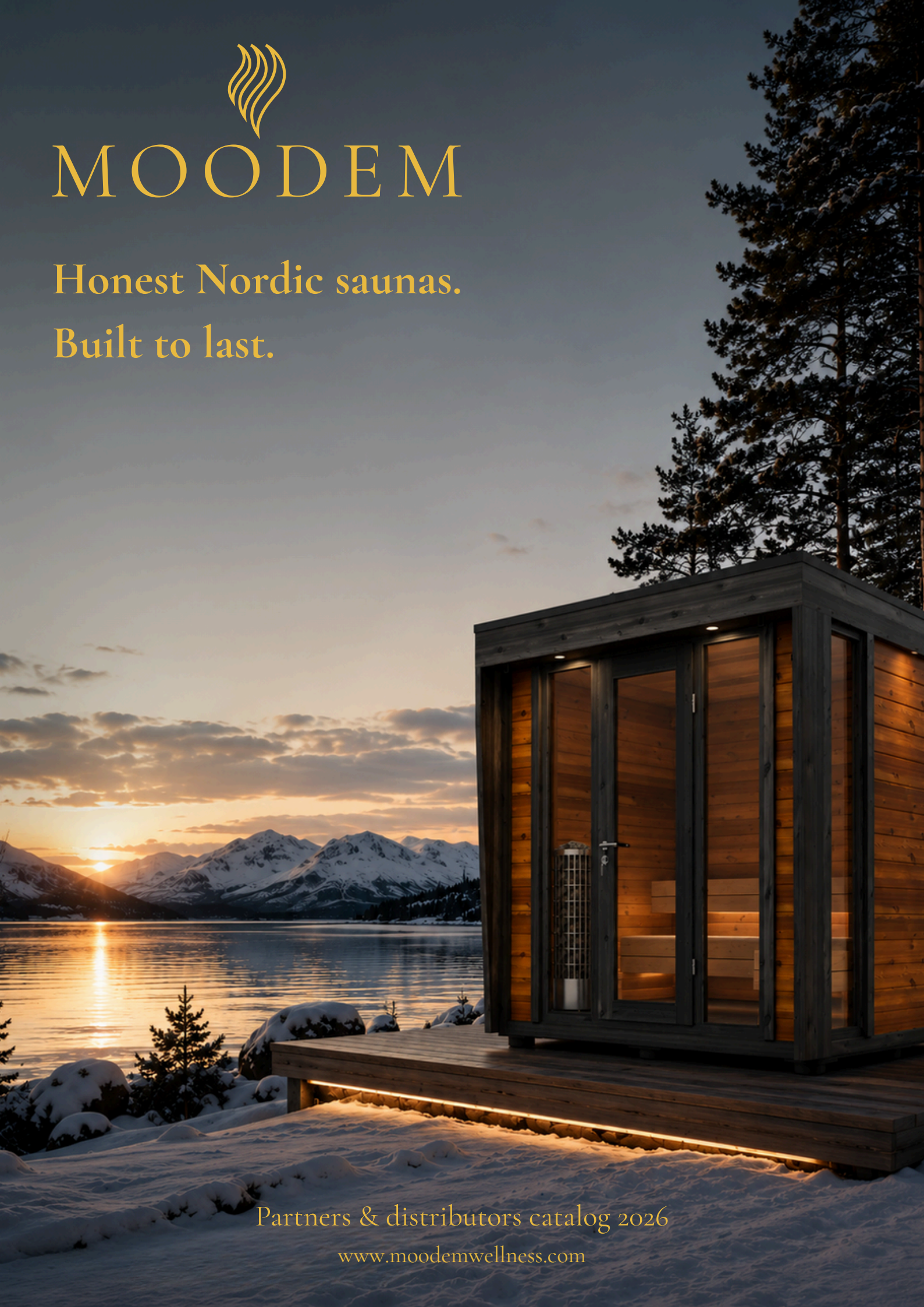




MOODEM

Honest Nordic saunas.
Built to last.



Partners & distributors catalog 2026

www.moodemwellness.com



MOODEM

BUILT FOR REAL LIFE

MOODEM was created to simplify outdoor sauna building.

Every sauna is pre-engineered, pre-fitted and designed for fast, intuitive assembly — using just basic tools. No construction crew, no complex process. Just a clear system that allows anyone to build their own sauna in a single day.

Built from thermally treated wood and materials proven in harsh Northern climates, MOODEM saunas are designed for real outdoor use — durable, reliable, and made to last.

Our modular system adapts to different spaces and lifestyles, from compact personal saunas to larger family setups. The same Nordic design principles apply to every model: simplicity, functionality and long-term performance.

MOODEM is also built for partners. With flat-pack logistics, straightforward assembly and a product customers easily understand, our saunas are simple to present, easy to sell, and easy to support.

Build it yourself. Enjoy it every day.

HOW IT WORKS

MOODEM makes building your own sauna easy, accessible, and genuinely rewarding.

We promise simple DIY assembly — and we deliver it through smart design, Nordic thinking, and pre-engineered systems.

MOODEM saunas are built to remove complexity from outdoor sauna construction.

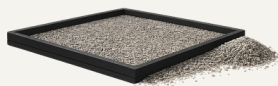
No cutting. No guesswork. No construction experience required.



FROM DELIVERY TO READY — IN ONE DAY

1. Prepare the base

A stable, level surface is all you need.
Concrete, gravel or a wooden deck —
no complex foundation required.



2. Organize the kit

All components are pre-cut and ready.
No measuring. No adjustments. Just clear steps.



3. Assemble the structure

Modular panels fit together precisely.
Two people can build the main structure in a few hours.



4. Complete the setup

Install benches and heater.
Final electrical connection by a certified electrician.



SIMPLE BY DESIGN

One-day assembly | Minimal tools required | Pre-installed lighting | Nordic-tested materials

**BUILD IT YOURSELF.
ENJOY IT THE SAME DAY.**

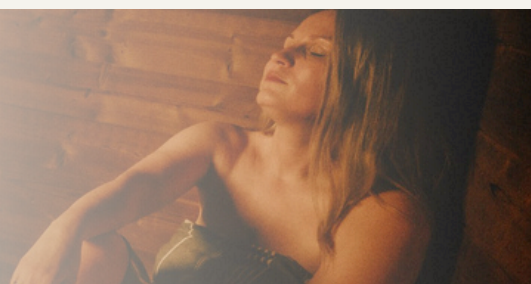
Estonia, EU



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MOODEM QUICK SELECTION

MOODEM makes building your own sauna easy,
accessible, and genuinely rewarding.



Model

Capacity

Best for

Key advantage



MOODEM
2You

1–2
persons

Compact
spaces, couples

Compact model
with broad market
appeal



MOODEM
4You

Up to 4 persons

Families,
everyday use

Most popular
choice, strong
demand



MOODEM
Spacious

Up to 4 persons

Larger
households

More room, higher
comfort level



MOODEM
Edge

Up to 6 persons

Design-
focused
customers

Premium look,
high perceived
value



MOODEM
Aqua

1–2
persons

Outdoor
cooling & relaxation
setup

Upsell product,
enhances sauna
experience

Estonia, EU



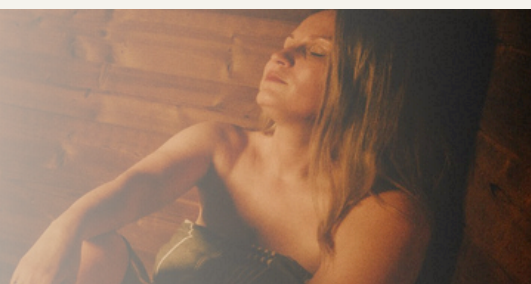
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MOODEM 2 YOU

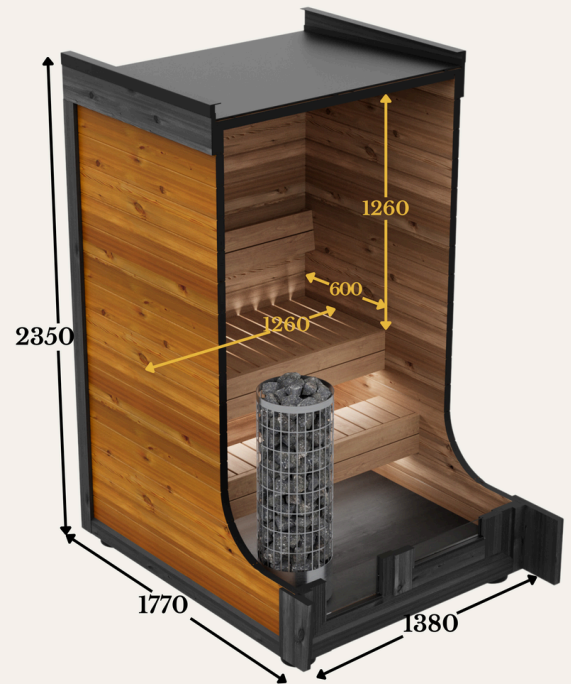
Compact sauna, lower price point with strong perceived value



SHORT DESCRIPTION

A compact modular sauna designed for spaces where access is limited — and for customers who want a simple, reliable solution.

The modular system allows each element to be transported individually, making installation possible even in locations where traditional saunas cannot be delivered.



PRODUCT POSITIONING

Compact model designed for high-demand segments

KEY FACTS

Capacity: 1–2 persons

Build time: 1 day

Assembly: Simple DIY installation

WHY IT SELLS

- Fits small spaces where larger saunas cannot fit
- Easy to transport and install in limited-access locations
- Clear entry point for new customers
- Strong demand in compact outdoor segment

NATURAL FINISHES



Bold and modern appearance



Warm and timeless character

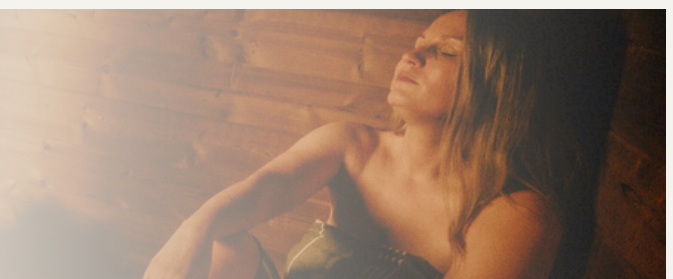
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MOODEM 4YOU

Most popular model with strong demand in the core segment



SHORT DESCRIPTION

A versatile outdoor sauna designed for everyday use. Built on MOODEM's modular system, each element can be transported individually, allowing installation even in locations where traditional saunas cannot be delivered. Assembly is simple and intuitive, requiring only basic tools.

The 4You model offers a balanced combination of size, comfort and accessibility — making it the most popular choice for residential customers and shared use.



PRODUCT POSITIONING

Core model designed for families and everyday use



KEY FACTS

Capacity: 2–4 persons

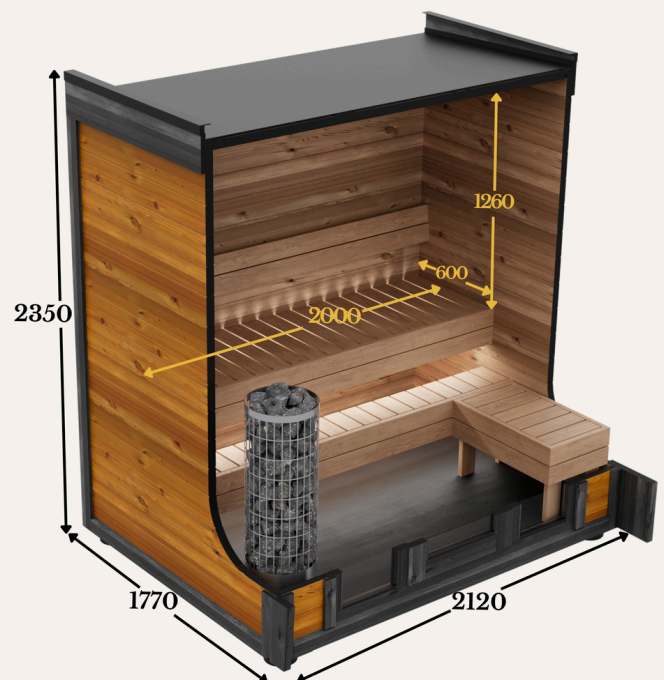
Build time: 1 day

Assembly: Simple DIY installation



WHY IT SELLS

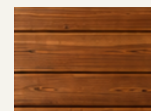
- Ideal size for families and shared use
- Strong demand in mid-size sauna segment
- Easy to explain and position for customers
- Balanced price-to-value offering



NATURAL FINISHES



Bold and modern appearance



Warm and timeless character

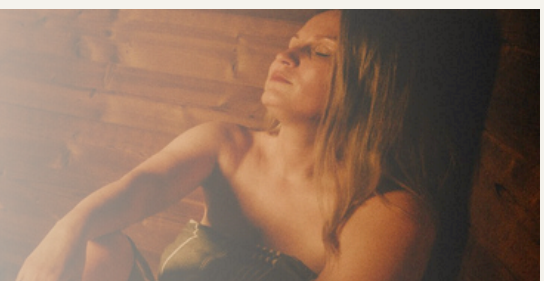
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MOODEM SPACIOUS

Comfort-focused model with strong upgrade potential and higher perceived value



SHORT DESCRIPTION

An extended version of our core model, designed with increased depth and wider benches for enhanced comfort.

Allows two people to lie down comfortably — making it ideal for longer, more relaxed sauna sessions.

A strong upgrade option for customers looking for more space without moving into a fully premium segment



PRODUCT POSITIONING

Core model designed for families and everyday use



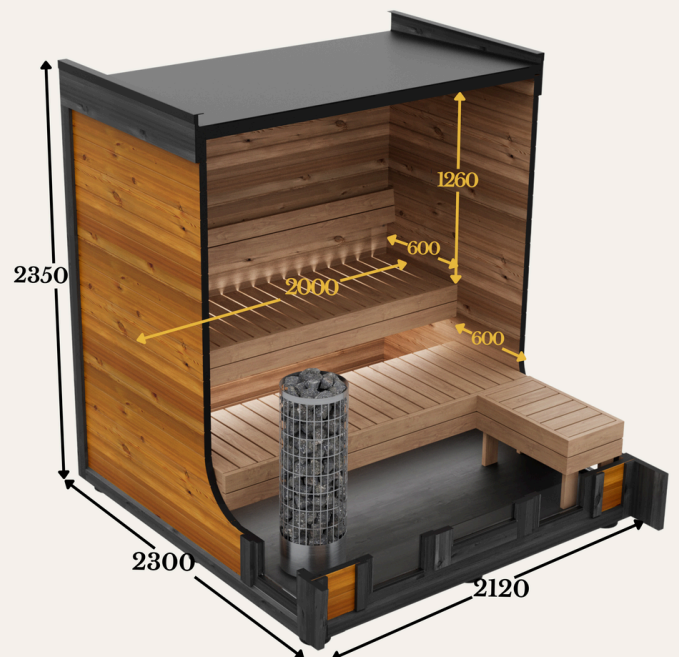
KEY FACTS

Capacity: up to 4 persons
Build time: 1 day
Assembly: Simple DIY installation

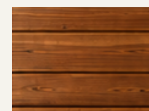


WHY IT SELLS

- Extended layout with higher comfort level
- Lie-down seating increases perceived value
- Clear upgrade from standard models
- Ideal for customers prioritizing comfort



Bold and modern appearance



Warm and timeless character

Estonia, EU



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MOODEM EDGE

High-capacity model designed for social use,
with strong premium positioning and higher sales value



SHORT DESCRIPTION

A premium outdoor sauna designed for social use and larger groups.

Using the same modular system for easy transport and installation, EDGE expands the experience with increased capacity and a more open, social layout. With seating for up to six people and space for two to lie down comfortably, it combines capacity with comfort.

Designed for customers who want more space, flexibility and a higher-end sauna experience.



PRODUCT POSITIONING

Premium model / social use / high-value segment



KEY FACTS

Capacity: Up to 6 persons

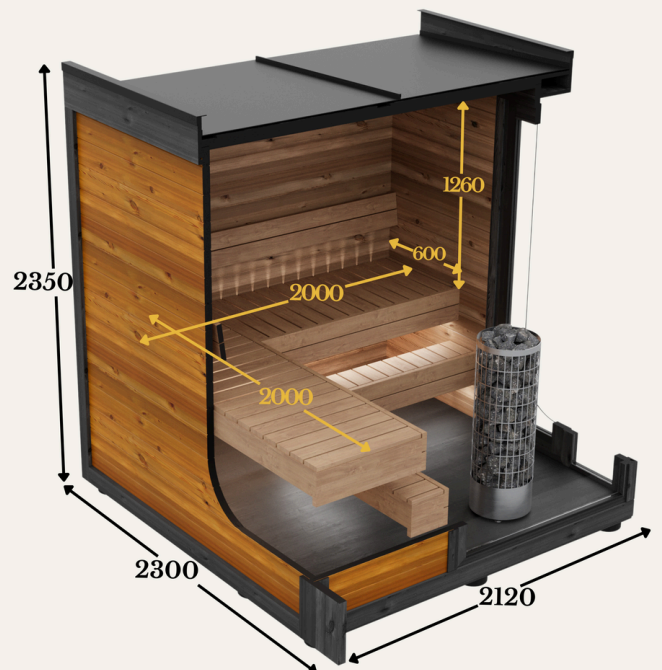
Build time: 1 day

Assembly: Simple DIY installation



WHY IT SELLS

- Higher capacity increases customer appeal
- Social layout expands use cases (family, guests, rental)
- Combines seating capacity with lie-down comfort
- Strong upgrade from mid-size models



Bold and modern appearance



Warm and timeless character

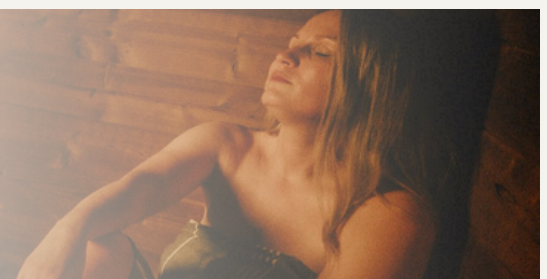
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MOODEM AQUA

Increases average order value per customer



SHORT DESCRIPTION

A sleek outdoor shower designed as a natural extension of the sauna experience.

Built on the same modular system as MOODEM saunas, AQUA combines clean design with practical functionality — adding cooling, rinsing and relaxation to any outdoor setup.



PRODUCT POSITIONING

Sauna add-on / wellness extension /
upsell product



KEY FACTS

Use: Outdoor shower & cooling

Build time: 1 day

Assembly: Pre-assembled system, final connections
on-site



WHY IT SELLS

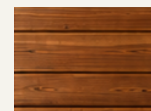
- Completes the sauna experience (heat → cool → relax)
- Strong upsell opportunity alongside sauna sales
- Simple add-on with clear customer value
- Compact, easy-to-integrate outdoor solution



NATURAL FINISHES



Bold and
modern
appearance



Warm and
timeless
character

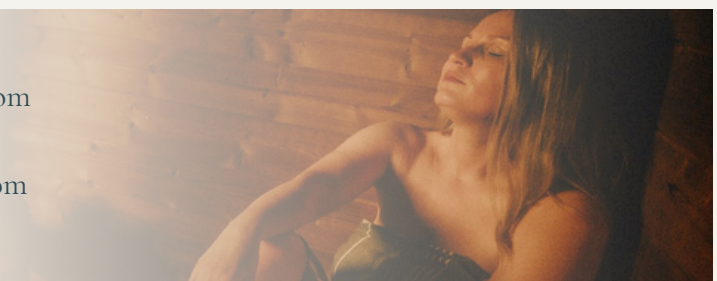
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MOODEM FEATURES

Designed to simplify outdoor sauna installation — without compromising quality, durability or design.



WHY IT STANDS OUT

Modular system for easy transport and access
Fits locations where traditional saunas cannot
Fast, straightforward installation
Clean, modern Nordic design

ENGINEERED FOR REAL-WORLD USE

Every MOODEM sauna is built using materials proven in harsh Northern climates.

Thermally treated wood for durability
Insulated structural panels
Weather-resistant base frame
Reliable, long-term outdoor performance

SPECIFICATION

Walls

Thermo-spruce, exterior pre-oiled

Floor

Insulated CLT panel with integrated drainage

Roof

Insulated structure with durable metal roofing

Interior

Thermo-aspen benches and backrest

Lighting

LED system (interior + exterior)

Base

LVL frame with adjustable legs

Heater

Harvia Cilindro 9 kW (or equivalent, depending on market)

Estonia, EU



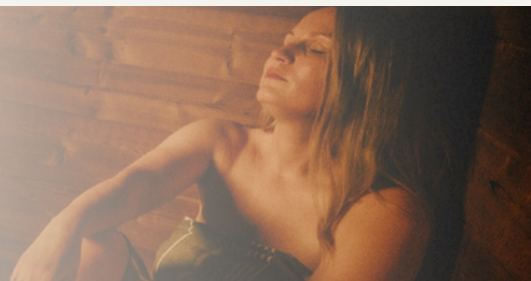
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MOODEM USE CASES



PRIVATE BACKYARDS

For homeowners looking for a simple, personal sauna solution

Easy to install | Fits most garden spaces | Strong demand in residential segment

RENTAL & AIRBNB

A high-impact feature that improves booking rates

Strong visual appeal | Clear guest value | Higher nightly pricing potential

OUTDOOR WELLNESS SETUPS

Sauna + cooling + relaxation

Combine with MOODEM Aqua | Creates full experience | Increases total order value

SPA & WELLNESS ADD-ON

A flexible outdoor solution for smaller wellness setups.

No heavy construction required | Quick installation | Expands service offering

HOLIDAY HOMES & CABINS

A compact wellness solution for rental and seasonal properties

Increases property value | Attracts guests | Simple maintenance

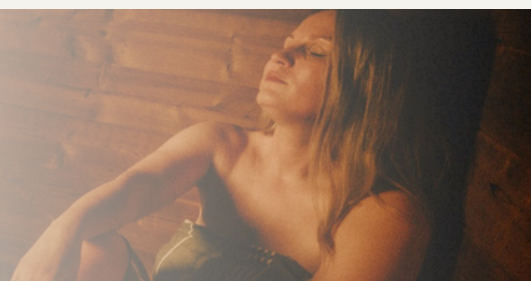
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BECOME A MOODEM PARTNER



Easy to sell. Easy to install. Built to last.

Offer a sauna solution with proven demand and simple assemble



REQUEST PARTNERSHIP DETAILS



CONTACT US

Let's discuss how MOODEM can fit your market.

Made in Estonia, EU



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